



INTRODUCTION

Video: The Plastic Plight

The Writing Process (prewriting)



Coming up with a fresh new idea can be daunting. Sometimes ideas just seem to spin and you feel like you're getting nowhere. Other times, a great idea may just roll off your fingers. You really just have to dive in and try after getting some workable ideas down. But writing about a lot of ideas on a related topic often has the effect of really writing about nothing in depth. A writer has to focus. Lao Tzu said, "A Journey of a Thousand Miles begins with but a single step." In the same way, a written piece begins with a tool to write and a list of possible ideas.

In this video, you will learn that:

- writing is different for each person and sometimes different for each task
- writers should start with what they know
- writing can be messy and unorganized
- writing can happen anywhere and in any form

