

Trip to the Grocery Store— Writing (Environmental Print)

Activities for Families

- Model “reading the world” as you go through the day with your child. For example, touch the word “push” and say, “push” when the door says, “push” to enter. Point to the word “exit” and say, “Exit. That’s where we get out.” Point to the word “closed” and say, “Closed. We’ll have to come back when it says, “open.
- Use plastic or magnetic letters during playtime.
- Have a child form letter shapes when playing with clay, string, or cooked spaghetti.
- Have a child form letter shapes with sticks found outside or straws found inside the house.
- While making cookies a child could make letters out of the dough being used.
- Create a pretend toy store or grocery store. Children can make signs, labels, advertisements, and prices to sell their items. This is effective when an adult interacts in play within the same setting.
- Using a cardboard box, a child could create a television and put on a segment of the news. Homemade signs could be used for commercials shown between news stories.
- Create a “Reading Bag” by using a re-sealable clear plastic bag. Put many examples of environmental print in the bag.
- Have an “Environmental Print T-Shirt Day”. Have child read his shirt and other shirts he/she sees.
- Have child match letters found on different labels.
- Using a finger, trace each letter or word found on products in the house.
- Draw, design, and write your own environmental print.