

# thinking ALOUD

Making Sense of Literacy



## VIDEO SCRIPT

### SPOT: Graphic Organizer *Mapping Your Way to Better Comprehension*



Scene	Full Transcript
1	<p><b>Girl:</b> Before I started mapping as I was reading, I struggled with making it through a page, and I never remembered what I read. Thank you, Graphic Organizer!</p>
2	<p><b>Danielle Bookman:</b> She's just one of millions whose reading has improved by using Graphic Organizer. Hi! I'm Danielle Bookman, and I'm here to help map your way to great reading and remembering what you've read.</p>
3	<p><b>Voice Over Danielle Bookman:</b> By creating one of our patented Graphic Organizers, you too will increase your comprehension and have fun while reading.</p> <p><b>Bookman:</b> Each Organizer allows you to focus on the concepts in the text and connections between important ideas. Simply put, Graphic Organizer helps you create maps of what you're reading to identify the structures and patterns occurring. You will be able to see what is going on within the text. You can also use the Graphic Organizer of important ideas to prepare complete summaries of what you have read.</p>
4	<p><b>Voice Over Danielle Bookman:</b> With practice, you too will be mapping your way to better reading by using Organizers like the Cause-Effect Chain that keeps going and going and going and going...</p>
5	<p><b>Guy:</b> Graphic Organizers are the best! I create them during and after my reading. Now, I can actually tell you about what I read. Thank you, Graphic Organizer!</p>
6	<p><b>Danielle Bookman:</b> With just a little extra time, paper, and a pencil your reading <i>will</i> make sense. Graphic Organizer is for you! Don't read another page without it.</p>