

thinking ALOUD

Making Sense of Literacy

VIDEO SCRIPT

Video: Go Green or Go Home

The Writing Process
(publishing)



Scene	Full Transcript
1	<p>Nate: Hello fellow students! No, no. Good morning friends and faculty! What's up everybody?</p> <p>Turner: Not much. What's up with you?</p> <p>Nate: Don't do that! I'm trying to practice my speech.</p> <p>Turner: My bad. I didn't know you were so scared of public speaking.</p> <p>Nate: I'm not scared. I'm just really, really nervous. The <i>Go Green or Go Home</i> rally was your big idea. Why aren't you giving the keynote address?</p> <p>Turner: Are you kidding? Your editorial made you a minor celebrity!</p> <p>Nate: Give me a break. I knew it was going to be published in the school newspaper. I even published it as a poster, but I never thought of giving a speech.</p> <p>Turner: You'd better keep practicing. Start from the beginning.</p> <p>Nate: OK. What do you think of this? Good afternoon environmental enthusiasts!</p>
2	<p>Narrator: Hold that thought! Will Nate's fear of public speaking pose a problem when he shares his ideas? Can Turner coach Nate to captivate his audience? Tune into <i>The Plastic Plight</i>, <i>Wilderness Waste</i>, <i>Revise, Rewrite, Recycle</i>, and <i>Designed for Perfection</i> to learn about the writing process. Then join the Knowledge Seekers as they approach the podium of publishing in this episode of THINKING ALOUD!</p>
3	<p>Introduction</p>
4	<p>Narrator: As Turner is getting Nate ready to publish his speech, remember that publishing completes the act of writing. Publishing is sharing your finished work, whether it's read, viewed, or heard by another person.</p> <p>Not every piece is brought to this phase, however. Some remain in draft form, like one's grocery lists or personal journal.</p> <p>As you begin to prepare your piece for publishing, you may want to ask yourself the following questions:</p> <ul style="list-style-type: none">• What is my purpose for publishing? Authors write to inform, entertain, persuade, express ideas or feelings, explain, evaluate, or even mediate. Your purpose influences your publishing decisions.• What method of publication would best fulfill my purpose? A writer's work can be published in several ways, from hanging a paper on the refrigerator or posting a blog on a website, to submitting a manuscript to an editor. The important thing is to choose the mode of publication that delivers your message effectively.

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<p>4 (continued)</p>	<p>Narrator:</p> <ul style="list-style-type: none"> • Who is my audience for this type of publication? Skillful authors consider their audience. They realize that a method of publication, which is appropriate for one audience, may be ineffective and inappropriate for another. • What rules or guidelines do I need to follow? Many publications have guidelines and limitations regarding format, length requirements, and deadlines, whether that is adding a bibliography to a research paper or following guidelines for a writing contest. <p>Let's see how prepared Nate is for Turner's big event.</p>
<p>5</p>	<p>Nate: The thought of getting up in front of everyone does make me nervous but I think I wrote a pretty good speech.</p> <p>Turner: Yeah, this looks great. It's not easy to adapt an editorial.</p> <p>Nate: You know how passionate I am about recycling efforts. I was looking for another way to get my message out to more people. When you asked me to give the address, it sounded like the perfect opportunity. But there was a lot to consider when converting an editorial into a speech. I remembered that my original editorial was meant for students.</p> <p>Turner: Oh, but I invited parents and faculty to this event, too.</p> <p>Nate: Exactly. So I had to make sure that my speech was appropriate for everyone.</p> <p>Turner: That was good thinking!</p> <p>Nate: Then when you told me that I only had five minutes to speak, I knew that I had to adjust the length so I didn't talk too long or end too soon.</p> <p>Turner: Yeah. I didn't want you to go on and on. Oh hey, did you turn in a copy of your speech to Mr. Chamberlain, the Green Club advisor?</p> <p>Nate: Yeah, I did this afternoon. I remembered to format it correctly, including a title page and my contact information as he requested.</p> <p>Turner: Publishing is all about presentation!</p>
<p>6</p>	<p>Voice Over It's kind of like promoting the <i>Go Green or Go Home Rally</i>. My purpose was to promote saving the environment. I wanted to get the message out to the whole community. I mailed invitations, hung flyers, sent a press release to the newspaper, and posted online. I finished two weeks ago so everyone would have time to mark their calendars and register.</p>

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7	<p>Nate: That's a lot of promotion. Exactly how many people are going to be at this event?</p> <p>Turner: The whole auditorium will be full! Isn't that great? Let's hear it again.</p> <p>Nate: Ok. Welcome to the <i>Go Green or Go Home Rally!</i></p>
8	<p>Narrator: It appears Nate is almost ready for his big speech.</p> <p>It's important to keep in mind that all phases of the writing process – prewriting, drafting, revising, and editing – help to prepare a piece for publication.</p> <p>Knowledge Seekers understand that publishing requires writing to be taken to its highest potential.</p> <p>Remember to consider your purpose, how you will publish, your audience, and any rules or guidelines you need to follow.</p> <p>Share your writing and keep Thinking Aloud!</p>