



VIDEO SCRIPT

SPOT: Author Labs

Strategic Reading: Thinking About Your Thinking



Scene	Full Transcript
1	<p>Scientist 1: Here at Author Labs, we think to help you think about your reading.</p>
2	<p>Scientist 2: It's all about Metacognition really. Thinking about your thinking. Our research reveals that readers should ask themselves, "Am I getting it?" Fascinating!</p> <p>Good readers monitor their understanding to make sure the text makes sense, and if it doesn't, they select strategies to help clear up the confusion. At Author Labs, we like to think about these strategies.</p>
3	<p>Voice Over Scientist 1: Reading strategies are effective when used before, during, and after reading, as well as in writing and in discussion. But a good reader knows it takes a lot of hard work, time, thought, and practice.</p>
4	<p>Voice Over Scientist 2: Shockingly, a recent Author Labs study revealed not every reader chooses to be strategic. Sadly some leave their understanding to luck or chance. They read mindlessly, without thinking about their thinking.</p>
5	<p>Scientist 1: So ask yourself, "Do I want to be a Strategic Reader?" If "Yes," then get started right now. But don't forget our Author Labs motto, "WE think... to help YOU think... about your reading."</p>

