



VIDEO SCRIPT
SPOT: Accurate Author, Part #1
Examining Aspects of Accuracy



Scene	Full Transcript
1	<p>Accurate Author: They call me the Accurate Author. I guess you could say I <i>investigate</i> authors to make sure their writing is right.</p>
2	<p>Author: No. Please, no more.</p> <p>Accurate Author: What is the copyright date of your book? Is the information current?</p> <p>Voice Over Accurate Author: It is extremely important to have current information so check the copyright date. With new research, facts and information change daily. Books that may have been accurate at the time of publication may now be inaccurate.</p>
3	<p>Accurate Author: You say you're an author, but what are your credentials?</p> <p>Voice Over Accurate Author: Not all authors know what they are writing about. Check the author's credentials. Expertise is usually a good indicator that the contents are accurate and can be trusted. An author's background can usually be found on the book jacket, cover, or last page of the book.</p>
4	<p>Accurate Author: Well, there's a lot of information in your book, but what are your sources? Who did you acknowledge?</p>
5	<p>Author: Don't I get a phone call or something?</p> <p>Accurate Author: What's the matter? Got writers' block?</p>